

# Manasi Bengeri

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[LinkedIn](#) | [Portfolio \(website\)](#) | [Substack](#)

Manasi is a forward-thinking artist who integrates creativity with the evolving landscape of AI and generative technology. With a deep understanding of empathy and channeling it to reach diverse audiences, she reinterprets existing ideas through a self-aware and unconventional lens. She strives to reshape thought processes through different mediums like creative writing, digital art, 2D visual art (paintings and prints) and contemporary video creation. Passionate about exploring the intersection of human creativity and artificial intelligence, she continuously learns and refines her skills to drive meaningful artistic and intellectual evolution.

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## EDUCATION

Bachelor of Visual Arts and Bachelor of Advanced Studies

*University of Sydney* | Major: Film Studies | 2021- 2025

- Studio 4 (Final Year Project): 83 (Distinction)
- Screen Arts (Short Film Production): 80 (Distinction)
- Queer Cinema & Film Theory: 78 (Distinction)
- ICPU A+B (Industry and Community Projects): 69 (Credit)

## LinkedIn Learning

- What is Generative AI?
- Integrating Generative AI into the Creative Process

## WORK EXPERIENCE

Sales Agent

*Regatta Menswear at MYER* master brands | January - July 2026

Sales Agent

*Welle Wellness by Futuresleep Mattresses* | October - December 2025

- Began a new role as a sales agent for a new and up coming mattress brand.
- Learning people skills, strategy and the importance of human empathy.

English Tutor

*NumberWorks'nWords* North Sydney | July 2025 - July 2026

- I have recently begun a casual role as an English tutor to school children. This role encourages and pushes me to be relevant, empathetic and most importantly patient towards young minds. It has been an extremely enriching experience to contribute towards an individual's growth and education.

Started Art Entrepreneurship

*Shaktispirit* by Manasi | May 2025

- Nearing my graduation as an artist i decided to start my own business as a commercial and emerging artist.
- I sold some of my work at the local weekend markets and kickstarted my social media presence.

Retail Sales Assistant

*Artisans Nest Shop* | March 2023 – March 2024

- Assisted in day-to-day operations including sales, inventory, and supplier management
- Strengthened communication and customer service in a boutique arts-based shop.

## Sales Representative

*ESM / Red Cross Campaign | July 2022*

- Trained in direct sales and marketing strategies
- Developed confidence and enterprise skills through door-to-door outreach

## VOLUNTEER EXPERIENCE

### Exhibition Host

*Biennale of Sydney – RIVUS | April – June 2022*

- Delivered engaging art insights to diverse audiences
- Managed large event crowds, including family and school groups

### Production/Set Assistant

*Director Sanjeev Mehra | 12<sup>th</sup> April 2025*

- One day set assistance.
- Set design and clapper for an outdoor shoot of an independent film.

## LEADERSHIP & UNIVERSITY ENGAGEMENT

*President | FABSOC (Fashion and Beauty Society)*

*University of Sydney | 2022 – 2023*

- Managed cross-cultural teams and liaised with university bodies for campaigns and events
- Led grant applications, communications, and collaborative project planning

### Leadership Scholar & Alumnus

*Sancta Sophia College | 2022*

- Recognised for significant community engagement and contribution

### Student Representative | FASS Partnership Program

*University of Sydney | 2022*

- Represented the Visual Arts cohort in faculty-wide initiatives

### Student Instagram Takeover

*University of Sydney | 2021*

- Shared international student experience during COVID-19 remote learning period

## FREELANCE & CREATIVE WORK

- Substack Writing: Creative Essays blending art, identity, and culture
- Etsy Store: FreeMindByManasi – Original artwork & prints
- Concept development, art production, digital content creation, and creative research

## SKILLS

- Adobe Suite + Microsoft Suite Strong Communication (written+verbal)
  - Retail POS & Inventory Systems. Event conceptualisation + Planning
  - Generative AI / Prompt Engineering. Certifications -
  - Team work + collaboration. Working with Children Check (Employee)
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